



October 08, 2020

News Release

Hospice SENB receives unanimous support from all municipalities and LSDs in Albert, Kent and Westmorland Counties

MONCTON, N.B. – After conducting approximately 40 presentations to all municipal and local service district (LSD) councils across Albert, Kent and Westmorland counties, Hospice Southeast New Brunswick (SENB) is pleased to announce that all local governments have opted to financially support the organization's Celebration capital campaign. Collectively, municipalities and LSDs from Southeastern New Brunswick will contribute \$448,675 to the Hospice SENB capital campaign over the next five years.

“Upon starting the campaign, we felt that we needed to reach out to all municipalities and LSDs to ensure that the whole population would get a sense of ownership of the new hospice,” said Dennis Cochrane, chair of Hospice SENB's board of directors and co-chair of its Celebration Capital Campaign. “We are building this for the whole population of Southeastern New Brunswick and feel it is necessary to make sure that everyone feels at home there.”

“Regional cooperation is the way of the future because New Brunswick communities can no longer afford to work separately on project like Hospice SENB,” said Daniel Allain, New Brunswick's new Minister of Local Government and Local Governance Reform. “I have to say that by pulling together every single municipality and LSD from Southeastern New Brunswick, Hospice SENB has accomplished what no one else had managed to do before on a project like this. That is specifically why the Department of Local Government and Local Governance Reform supports the project on behalf of the three LSD associations from Albert, Kent and Westmorland counties. We hope this success story will become common practice throughout New Brunswick!”

“In the beginning, it seemed like a huge task to reach out to everyone,” Mr. Cochrane said. “A small group of dedicated volunteers, led by Chuck Steeves, took on the challenge and met all local government elected officials from Albert, Kent and Westmorland Counties. They responded very well to the proposition and connected with the project. They also liked the fact that every local government was asked to make an equitable contribution on a per-capita basis.”

In recognition for their support, Hospice SENB will erect a plaque with the names of all participating municipalities and local service districts. This plaque will be installed in the lobby of the new hospice. “When people come to our hospice, no matter where they’re from, they will get a sense that they are home,” Mr. Cochrane said.

Hospice SENB is a registered charity, established in 2004, that seeks to promote awareness about life-limiting illnesses and end-of-life issues, provide grief and bereavement services and support for clients and their families, and raise funds to build a residential hospice. Its services are free, confidential and are available to all citizens of Albert, Kent and Westmorland counties.

For more information on donating to Hospice SENB or volunteering, please call (506) 383-2404 or visit the Hospice SENB website at www.hospicesenb.ca.

Media contact:

Dennis Cochrane
Chair, Board of Directors
Hospice SENB
(506) 471-2861
dcochrane@stu.ca